Interview guide: Individual interviews

Time, date, innovation project	
Introduction	• About the study • About recording, consent, use and storing of data
Background information	• Role, occupation, education, workplace, gender, age
Interview topics / questions	• Please describe the innovation project you are part of from the start until now (aim, process). • Have you decided on a service model to develop and implement / how did you do that? • Did you use a specific method to aid decision-making? • Which information sources did you use? • Did you use any predetermined criteria when searching for information? • How did you prioritise models for development and implementation? • Did you use criteria for prioritization? • Did you find the process for choosing a service model to develop and implement easy or difficult? • What are your thoughts about using a structured process such as horizon scanning to aid the search for innovative service models? • What do you think of using predetermined criteria when deciding on a service model to develop and implement? • What do you think of using predetermined standards for evaluating potentially useful models? • Do you think of any facilitators/barriers for using a structured process like horizon scanning? • Would you like to use horizon scanning to aid the first phase in a future innovation process / why/why not?
Summary	• Short summary • Have I understood you correctly? • Is there anything you would like to add?