Aims and Scope: BMJ Innovations is a global, peer reviewed, online journal that provides a central point for publication of basic, clinical, translational, and epidemiological studies of all aspects of medical innovations. In developed and developing world alike healthcare costs are a concern and frugal innovations are being promoted for bringing down the costs of healthcare. BMJ Innovations publishes research from all clinical areas of medicine, along with business and process innovations that make healthcare accessible and affordable.