Aims and Scope: **BMJ Innovations** is a global, peer reviewed, online journal that provides a central point for publication of basic, clinical, translational, and epidemiological studies of all aspects of medical innovations. In developed and developing world alike healthcare costs are a concern and frugal innovations are being promoted for bringing down the costs of healthcare. **BMJ Innovations** publishes research from all clinical areas of medicine, along with business and process innovations that make healthcare accessible and affordable.