Aims and Scope: **BMJ Innovations** is a global, peer reviewed, online journal that provides a central point for publication of basic, clinical, translational, and epidemiological studies of all aspects of medical innovations. In developed and developing world alike healthcare costs are a concern and frugal innovations are being promoted for bringing down the costs of healthcare. **BMJ Innovations** publishes research from all clinical areas of medicine, along with business and process innovations that make healthcare accessible and affordable.

**Contact Details**

**Editorial Office**
BMJ Innovations, BMJ Publishing Group Ltd,
BMA House,
Tavistock Square,
London WC1H 9JR, UK
T: +44 (0)20 7383 6224
E: info.innovations@bmj.com

**Production Editor**
Aimee Prior
E: production.innovations@bmj.com

**Permissions**
See http://www.bmj.com/company/products-services/rights-and-licensing/permissions/

**Subscriptions**
For all subscription enquiries and orders
T: +44 (0)20 7383 6224
E: support@bmj.com

**Display Advertising Sales (ROW)**
Sophie Fitzsimmons
T: +44 (0)20 7383 6783
E: sfitzsimmons@bmj.com
http://www.bmj.com/company/raise-visibility-and-reach/

**Online Advertising Sales (ROW)**
Marc Clifford
T: +44 (0) 20 7383 6161
E: mclifford@bmj.com
http://www.bmj.com/company/raise-visibility-and-reach/

**Personal Rates 2017**
Online only
£94; US$160; €111

**Subscription Information**

**BMJ Innovations** is published quarterly; subscribers receive all supplements
ISSN 2055-8074 (print); 2055-642X (online)

**Institutional Rates 2017**

- **Online only**
  Details available online at http://journals.bmj.com/site/subscribe or contact our Subscriptions team

Personal online only and institutional online subscriptions may be purchased online at http://journals.bmj.com/site/subscribe (payment by Visa/Mastercard only)
Residents of some EC countries must pay VAT; for details, contact our Subscriptions team

For all other BMJ Innovations journal contacts
http://innovations.bmj.com/site/help/index.xhtml

**Display & Online Advertising Sales (USA)**
Jim Cunningham
T: +1 201 767 4170
E: jcunningham@cunnasso.com

**Commercial Reprints (USA & Canada)**
Marsha Fogler
T: +1 800 482 1450 (toll free in the USA)
T: +1 856 489 4446 (outside the USA)
E: fogler@medicalreprints.com

**Commercial Reprints (except USA & Canada)**
Nadia Gurney-Randall
T: +44 (0)20 8445 5825
M: 07866 262344
E: ngurneyrandall@bmj.com

**Author Reprints**
Reprints Administrator
T: +44 (0)150 251 5161
E: admin.reprints@bmj.com

**Associate Publisher & Supplement Enquiries**
Henry Spilberg
T: +44 (0)20 7111 1105
E: support@bmj.com