Aims and Scope: *BMJ Innovations* is a global, peer reviewed, online journal that provides a central point for publication of basic, clinical, translational, and epidemiological studies of all aspects of medical innovations. In developed and developing world alike healthcare costs are a concern and frugal innovations are being promoted for bringing down the costs of healthcare. *BMJ Innovations* publishes research from all clinical areas of medicine, along with business and process innovations that make healthcare accessible and affordable.