

**Guidelines for Authors**

Full instructions are available online at <http://innovations.bmj.com/ifora>. Articles must be submitted electronically <http://mc.manuscriptcentral.com/bmjinnov>. Authors retain copyright but are required to grant *BMJ Innovations* an exclusive licence to publish <http://journals.bmj.com/site/authors/editorial-policies.xhtml#copyright>

Editorial Office

BMJ Innovations
BMJ Publishing Group
BMA House, Tavistock Square
London WC1H 9JR, UK
E: info.innovations@bmj.com

Publisher

Christiane Notarmarco
BMJ Publishing Group
E: cnotarmarco@bmj.com
ISSN: 2055-8074 (print)
ISSN: 2055-642X (online)

Disclaimer: *BMJ Innovations* is owned and published by BMJ Publishing Group Ltd (a wholly owned subsidiary of the British Medical Association) and the All India Institute of Medical Sciences (India). The owners grant editorial freedom to the Editor. *BMJ Innovations* follows guidelines on editorial independence produced by the World Association of Medical Editors and the code on good publication practice of the Committee on Publication Ethics.

BMJ Innovations is intended for medical professionals and is provided without warranty, express or implied. Statements in the journal are the responsibility of their authors and advertisers and not authors' institutions, the BMJ Publishing Group, All India Institute of Medical Sciences (India) or the BMA unless otherwise specified or determined by law. Acceptance of advertising does not imply endorsement.

To the fullest extent permitted by law, the BMJ Publishing Group shall not be liable for any loss, injury or damage resulting from the use of *BMJ Innovations* or any information in it whether based on contract, tort, or otherwise. Readers are advised to verify any information they choose to rely on.

Copyright: © 2017 BMJ Publishing Group Ltd & All India Institute of Medical Sciences (India). All rights reserved; no part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without prior permission.

BMJ Innovations is published by BMJ Publishing Group Ltd, typeset by Exeter Premedia Services Private Limited, Chennai, India and printed in India on acid-free paper.

Assistive technologies

- 189** Wearable technology in an international telementoring setting during surgery: a feasibility study

H A W Meijer, J A S Margallo, F M S Margallo, J C Goslings, M P Schijven

- 196** New technical solution to minimise noise exposure for surgical staff: the 'silent operating theatre optimisation system'

M G Friedrich, M Boos, M Pagel, T Thormann, A Berakdar, S Russo, T Tirilomis

Health IT, systems and process innovations

- 206** A priori consent within pragmatic randomised controlled trials: a web-based survey of statin use in primary care

A Semprini, T Hills, I Braithwaite, M Weatherall, R Beasley

- 212** The search for the holy grail: frugal innovation in healthcare from low-income or middle-income countries for reverse innovation to developed countries

Y A Bhatti, M Prime, M Harris, H Wadge, J McQueen, H Patel, A W Carter, G Parston, A Darzi

Medical devices

- 221** Initial assessment of device mechanism of action and patient acceptance of a novel medical device: feasibility study of vaginal bowel control therapy for the treatment of faecal incontinence

E R Sokol

**Review**

- 227** Systematic review of innovation design contests for health: spurring innovation and mass engagement

S W Pan, G Stein, B Bayus, W Tang, A Mathews, C Wang, C Wei, J D Tucker

Letter

- 238** WhatsApp Doc?

D M O'Sullivan, E O'Sullivan, M O'Connor, D Lyons, J McManus



This article has been chosen by the Editor to be of special interest or importance and is freely available online.



This article has been made freely available online under the BMJ Journals Open Access scheme. See <http://journals.bmj.com/site/authors/openaccess.xhtml>



This journal is a member of and subscribes to the principles of the Committee on Publication Ethics

www.publicationethics.org.uk



When you have finished with this magazine please recycle it.



3 (4)

BMJ Innov 2017 3: 189-239

Updated information and services can be found at:

<http://innovations.bmj.com/content/3/4>

These include:

**Email alerting
service**

Receive free email alerts when new articles cite this article. Sign up in the box at the top right corner of the online article.

Notes

To request permissions go to:

<http://group.bmj.com/group/rights-licensing/permissions>

To order reprints go to:

<http://journals.bmj.com/cgi/reprintform>

To subscribe to BMJ go to:

<http://group.bmj.com/subscribe/>