

BMJ Innovations

Editor

Balram Bhargava
Stanford Biodesign India and AIIMS,
New Delhi, India
editor.innovations@bmj.com

Managing Editor

Prashant Jha
AIIMS, New Delhi, India
innovations@bmj.com

Associate Editors

Mark Bruzzi
National University of Ireland,
Galway, Ireland

P. V. Madhusudhan Rao
IIT, New Delhi, India

Jaideep Prabhu
University of Cambridge, Cambridge, UK

Sandeep Singh
AIIMS, New Delhi, India

Adriana Velazquez Berumen
WHO, Geneva, Switzerland

Industry Advisor

Sultan Haider
Siemens, Germany

Editorial Board

Steven Buchsbaum
Bill & Melinda Gates Foundation, Seattle,
USA

Vijay Kakkar
Thrombosis Research Institute,
London, UK

Martin B Leon
Columbia University College of Physicians
and Surgeons, New York, USA

K S Srinath Reddy
Public Health Foundation of India,
New Delhi, India

Devi Shetty
Narayana Health, Bengaluru, India

Ulrich Sigwart
University of Geneva, Geneva, Switzerland

Youssef Yazdi
Johns Hopkins University, Baltimore, USA

Paul G Yock
Stanford University, Stanford, USA

Aims and Scope: *BMJ Innovations* is a global, peer reviewed, online journal that provides a central point for publication of basic, clinical, translational, and epidemiological studies of all aspects of medical innovations. In developed and developing world alike healthcare costs are a concern and frugal innovations are being promoted for bringing down the costs of healthcare. *BMJ Innovations* publishes research from all clinical areas of medicine, along with business and process innovations that make healthcare accessible and affordable.

Contact Details

Editorial Office

BMJ Innovations, BMJ Publishing Group Ltd,
BMA House,
Tavistock Square,
London WC1H 9JR, UK
T: +44 (0)20 7383 6224
E: info.innovations@bmj.com

Production Editor

Aimee Prior
E: production.innovations@bmj.com

Permissions

See <http://www.bmj.com/company/products-services/rights-and-licensing/permissions/>

Subscriptions

For all subscription enquiries and orders
T: +44 (0)20 7111 1105
E: support@bmj.com

Display Advertising Sales (ROW)

Sophie Fitzsimmons
T: +44 (0)20 7383 6783
E: sfitzsimmons@bmj.com
<http://www.bmj.com/company/raise-visibility-and-reach/>

Online Advertising Sales (ROW)

Marc Clifford
T: +44 (0) 20 7383 6161
E: mclifford@bmj.com
<http://www.bmj.com/company/raise-visibility-and-reach/>

Display & Online Advertising Sales (USA)

American Medical Communications (AMC)
T: +1 732 490 5530
E: jloughran@americanmedicalcomm.com

Associate Publisher & Supplement Enquiries

Kelly Horwood
T: +44 (0)20 7383 6318
E: khorwood@bmj.com

Author Reprints

Reprints Administrator
T: +44 (0)150 251 5161
E: admin.reprints@bmj.com

Commercial Reprints (except USA & Canada)

Nadia Gurney-Randall
T: +44 (0)20 8445 5825
M: 07866 262344
E: ngurneyrandall@bmj.com

Commercial Reprints (USA & Canada)

Ray Thibodeau
T: +1 267 895 1758
M: +1 215 933 8484
E: ray.thibodeau@contentednet.com

For all other BMJ Innovations journal contacts

<http://innovations.bmj.com/site/help/index.xhtml>

Subscription Information

BMJ Innovations is published quarterly; subscribers receive all supplements
ISSN 2055-8074 (print); 2055-642X (online)

Institutional Rates 2017

Online only

Details available online at <http://journals.bmj.com/site/subscribe>
or contact our Subscriptions team

Personal Rates 2017

Online only

£94

Personal online only and institutional online subscriptions may be purchased online at <http://journals.bmj.com/site/subscribe> (payment by Visa/Mastercard only)
Residents of some EC countries must pay VAT; for details, contact our Subscriptions team